



GUESS

Winter 2019 New Zealand Jewellery Dealer Catalogue



GUESS ID Jewellery is a seasonal collection of trend focused jewellery. Consistent with the GUESS image, the collection embraces the sexy and playful personality of the iconic brand offering a mix of must-have logo driven essentials and fashion forward designs.

Known for quality, trend setting style, and marketing creativity, GUESS ID updates their fashion driven consumer with monthly fashion indents of irresistible and dramatic new designs.

CORE CONSUMER:

- Females 18 – 35
- The GUESS girl is a young, fashion driven consumer who loves to make a statement by combining classic touch and daring style.
- Articulates their mood and style through trend driven jewellery pieces.
- Brave women with their own special allure and always on the lookout for new ways to express their emotions.
- Young – Modern & Fashionable
- Sexy – Confident & Expressive
- Adventurous – Daring & Fun

KEY SELLING FEATURES:

- Guess Jewellery collection includes both everyday essentials and statement pieces
- Suggest Guess Jewellery as an add-on purchase to your watch sale. Bracelets create a great look when layered or stacked with other accessories
- A successful GUESS Watches business should result in a successful GUESS Jewellery business. The GUESS consumer is a fashion and branded driven consumer
- High tech nano coating
- Electro-Plating process in silver colour or 12 ct yellow/ rose gold
- Stainless Steel jewellery that is hypoallergenic
- Swarovski® crystal stones
- Warranty booklet with each purchase detailing care instructions
- GUESS heritage triangle and “?” tag on all styles
- 1 year replacement warranty

JEWELLERY OVERVIEW

- ▼ Stainless Steel
- ▼ Nickel free/ Hypoallergenic
- ▼ New competitive pricing
- ▼ Handmade pavé settings
- ▼ Thicker plating
- ▼ New brighter 12ct gold plating
- ▼ Swarovski® crystals
- ▼ High tech nano coating
- ▼ Innovative designs with strong GUESS DNA!



Earrings: Studs \$39.95 - \$109.95 / Hoops \$99.95 - \$109.95

Rings: \$59.95 - \$89.95

Bracelets: \$79.95 - \$109.95

Necklaces: \$89.95 - \$99.95 / Long Necklaces: \$109.95

STAINLESS STEEL

DID YOU KNOW?
All new introductions from July 2018 will be made from Stainless Steel. Same great pricing, but better quality.

- ▼ Stainless steel requires little or no maintenance to keep it looking new. This natural alloy can handle wear & tear
- ▼ Stainless steel jewellery will not tarnish or rust
- ▼ It is durable, scratch resistant and hypo-allergenic

THICKER PLATING

- ▼ All Rhodium plating is 0.1 microns. This is the thickest that can be achieved for rhodium plating
- ▼ All yellow gold plating is a minimum .25 microns
- ▼ Rose gold plated items are first plated in gold and then overlain with rose gold, to give them a thickness of slightly over 1 micron
- ▼ Gold plating on rings is 1 micron due to heavy abrasion in everyday wear

NANO-TECHNOLOGY COATING

- ▼ A new coating technique, which adds a specific layer on all jewellery pieces during the plating process
- ▼ Plating lasts longer, is smoother, and is more resistant to abrasion and scratches

SWAROVSKI® CRYSTALS

- ▼ All Swarovski® stones are made of glass - even pearls
- ▼ Swarovski® stones are pure glass, clearer than cubic zirconia, and are widely recognised as the market leader in this field
- ▼ No resin or plastics will be used in GUESS Jewellery for embellishments or stones



Pricing by Category

RING SIZES

EUROPEAN SIZE	INNER MEASUREMENT mm	US SIZE	AU SIZE
Ladies			
50	16	5 1/2	L
52	16.5	6	M
54	17	7	N
56	18	7 1/2	P 1/2
58	19	8 1/2	S

Available
with
all jewellery
purchases

- ▼ Folds down flat and easy to store
- ▼ Magnetic closure
- ▼ Monogram finish with GUESS logo

LENGTH OF BRACELETS

SIZE	INCH	CENTIMETRE		TAILCHAIN inch	TAILCHAIN cm	MINIMUM LENGTH cm	MINIMUM LENGTH cm
S for Ladies	5.75"	14.60	+	1.5"	3.81	14.6	18.41
L for Ladies	6.75"	17.20	+	1.5"	3.81	17.2	21.01

LENGTH OF NECKLACES

SIZE	INCH	CENTIMETRE		TAILCHAIN inch	TAILCHAIN cm	MINIMUM LENGTH cm	MINIMUM LENGTH cm
Short	16"	40.64	+	2"	5.08	40.64	45.72
Short	17"	43.18	+	2"	5.08	43.18	48.26
Short	18"	45.75	+	2"	5.08	45.72	50.80
Long	31"	78.74	+	0"	0	78.74	78.74
Long	32	81.28	+	0"	0	81.28	81.28





Unchain My Heart

UBN78076 \$89.95

16-18" DOUBLE CHAIN & SMALL HEART NECKLACE

GOLD & SILVER



Unchain My Heart

UBN78078 \$89.95

16-18" DOUBLE CHAIN & SMALL HEART NECKLACE

ROSE GOLD & SILVER



Unchain My Heart

UBB78098-L \$89.95

DOUBLE CHAIN & HEART BRACELET

GOLD & SILVER



Unchain My Heart

UBB78100-L \$89.95

DOUBLE CHAIN & HEART BRACELET

ROSE GOLD & SILVER



Unchain My Heart

UBB78059 \$59.95

SMALL HEART FRAME & CRYSTAL STUD EARRINGS

ROSE GOLD



Unchain My Heart

UBB78057 \$59.95

SMALL HEART FRAME & CRYSTAL STUD EARRINGS

SILVER



Unchain My Heart

UBB78058 \$59.95

SMALL HEART FRAME & CRYSTAL STUD EARRINGS

GOLD



Unchain My Heart

UBN78070 \$99.95

16-18" DOUBLE CHAIN & HEART NECKLACE

GOLD & SILVER



Unchain My Heart

UBN78072 \$99.95

16-18" DOUBLE CHAIN & HEART NECKLACE

ROSE GOLD & SILVER





GUESS

Heart Warming | Available from JANUARY



Heart Warming

UBE78053 \$59.95

CRYSTAL & LOGO HEART
STUD EARRINGS

ROSE GOLD



Heart Warming

UBE78051 \$59.95

CRYSTAL & LOGO HEART
STUD EARRINGS

SILVER



Heart Warming

UBN78067 \$99.95

20-22" FRAME & CRYSTAL HEART CHARM
NECKLACE

ROSE GOLD & SILVER



Heart Warming

UBN78066 \$99.95

20-22" FRAME & CRYSTAL HEART CHARM
NECKLACE

SILVER





Never Without
UBE28061 \$59.95
PAVÉ & LOGO TRIANGLE
STUD EARRINGS
SILVER
7 613402 139334



Never Without
UBE28063 \$39.95
PLAIN LOGO TRIANGLE
STUD EARRINGS
SILVER
7 613402 139358



Never Without
UBE28074 \$59.95
SMALL PAVÉ SPHERE
STUD EARRINGS
SILVER
7 613402 139457



Never Without
UBE28076 \$39.95
GUESS & CRYSTAL HEART
STUD EARRINGS
SILVER
7 613402 139471



Never Without
UBE28065 \$59.95
SMALL PAVÉ HEARTS
STUD EARRINGS
SILVER
7 613402 139372



Never Without
UBE28066 \$39.95
SMALL PLAIN LOGO HEART
STUD EARRINGS
SILVER
7 613402 139389



Never Without
UBE28071 \$39.95
GUESS ITALIC SCRIPT
STUD EARRINGS
SILVER
7 613402 139426



Never Without
UBE28077 \$39.95
PLAIN INFINITY
STUD EARRINGS
SILVER
7 613402 139488



Never Without
UBE28078 \$39.95
PLAIN G LETTER
STUD EARRINGS
SILVER
7 613402 139495



Never Without
UBE28073 \$39.95
4G LOGO ROUND
STUD EARRINGS
SILVER
7 613402 139440



Round & Round

UBE78076 \$99.95

50MM GUESS & GEOMETRIC LINES
HOOP EARRINGS

SILVER



Round & Round

UBE78090 \$109.95

75MM FRONT PAVÉ ROUND
HOOP EARRINGS

GOLD



Round & Round

UBE78077 \$99.95

50MM GUESS & GEOMETRIC LINES
HOOP EARRINGS

GOLD



Round & Round

UBE78089 \$109.95

75MM FRONT PAVÉ ROUND
HOOP EARRINGS

SILVER





G Square

UBE78030 \$109.95

LOGO & BAGUETTE CRYSTAL
EARRINGS

GOLD



G Square

UBB78075-L \$109.95

LOGO & BAGUETTE CRYSTAL
BANGLE

GOLD



G Square

UBB78073-L \$89.95

LOGO & BAGUETTE CRYSTAL
BRACELET

GOLD



G Square

UBN78048 \$109.95

LOGO & BAGUETTE CRYSTAL
LARIAT NECKLACE

GOLD



Be My Friend

UBB78043 \$79.95

BEADS & LOGO BLACK CORD
BRACELET

GOLD



Be My Friend

UBB78045 \$79.95

BEADS & LOGO PINK CORD
BRACELET

SILVER



Be My Friend

UBB78044 \$79.95

BEADS & LOGO BLACK CORD
BRACELET

ROSE GOLD





Love Butterfly
UBB78051-L \$89.95
BUTTERFLY STATION CHARM
BRACELET
ROSE GOLD



Love Butterfly
UBB78049-L \$89.95
BUTTERFLY STATION CHARM
BRACELET
SILVER



Love Butterfly
UBB78050-L \$89.95
BUTTERFLY STATION CHARM
BRACELET
GOLD



Love Butterfly
UBE78012 \$59.95
BUTTERFLY & CRYSTAL
STUD EARRINGS
ROSE GOLD



Love Butterfly
UBE78010 \$59.95
BUTTERFLY & CRYSTAL
STUD EARRINGS
SILVER



Love Butterfly
UBE78011 \$59.95
BUTTERFLY & CRYSTAL
STUD EARRINGS
GOLD



Love Butterfly
UBN78032 \$99.95
14-18" BUTTERFLY DOUBLE CHAIN
NECKLACE
ROSE GOLD



Love Butterfly
UBN78030 \$99.95
14-18" BUTTERFLY DOUBLE CHAIN
NECKLACE
SILVER



Love Butterfly
UBN78031 \$99.95
14-18" BUTTERFLY DOUBLE CHAIN
NECKLACE
GOLD





Pom Pom
UBA78003 \$79.95
LOGO-PAVÉ & PLAIN BEAD
ANKLET
SILVER



Pom Pom
UBE78043 \$89.95
PAVÉ & PLAIN BEAD
PIERCING
SILVER



Pom Pom
UBB78076-L \$79.95
PAVÉ BEAD & BEADED CHAIN
BRACELET
SILVER



Pom Pom
UBB78086-L \$109.95
PAVÉ & PLAIN BEAD SINGLE
BANGLE
SILVER



Pom Pom
UBB78087-L \$109.95
PAVÉ & PLAIN BEAD SINGLE
BANGLE
GOLD



Pom Pom
UBA78004 \$79.95
LOGO-PAVÉ & PLAIN BEAD
ANKLET
GOLD



Pom Pom
UBE78044 \$89.95
PAVÉ & PLAIN BEAD
PIERCING
GOLD



Pom Pom
UBB78077-L \$79.95
PAVÉ BEAD & BEADED CHAIN
BRACELET
GOLD





Follow My Charm
UBN28011 \$89.95
16-18" HEART SMALL CHAIN
NECKLACE
SILVER
7 613402 136449



Follow My Charm
UBN28013 \$89.95
16-18" HEART SMALL CHAIN
NECKLACE
ROSE GOLD
7 613402 136463



Follow My Charm
UBN28012 \$89.95
16-18" HEART SMALL CHAIN
NECKLACE
GOLD
7 613402 136456



Follow My Charm
UBE28010 \$59.95
HEART & GUESS LA SCRIPT
STUD EARRINGS
ROSE GOLD
7 613402 136562



Follow My Charm
UBB28026-L \$79.95
MINI CHAIN & HEART CHARM
BRACELET
ROSE GOLD
7 613402 136753



Follow My Charm
UBE28008 \$59.95
HEART & GUESS LA SCRIPT
STUD EARRINGS
SILVER
7 613402 136548



Follow My Charm
UBB28024-L \$79.95
MINI CHAIN & HEART CHARM
BRACELET
SILVER
7 613402 136715



Follow My Charm
UBE28009 \$59.95
HEART & GUESS LA SCRIPT
STUD EARRINGS
GOLD
7 613402 136555



Follow My Charm
UBB28025-L \$79.95
MINI CHAIN & HEART CHARM
BRACELET
GOLD
7 613402 136739



Youth Tonic
UBE85001 \$39.95
PLAIN G COIN
STUD EARRINGS
SILVER



Miami
UBE83042 \$39.95
GRAPHITE CRYSTAL
STUD EARRINGS
GOLD



Miami
UBE83043 \$39.95
INDIAN PINK CRYSTAL
STUD EARRINGS
ROSE GOLD



Youth Tonic
UBE85006 \$39.95
G LETTER
STUD EARRINGS
ROSE GOLD



Miami
UBE83044 \$39.95
DENIM BLUE CRYSTAL
STUD EARRINGS
SILVER



Miami
UBE83056 \$39.95
ROSE OPAL CRYSTAL
STUD EARRINGS
SILVER



Miami
UBE83047 \$39.95
LIGHT SAPPHIRE CRYSTAL
STUD EARRINGS
SILVER





American Dream
UBE28045 \$59.95
ROUND CLEAR CRYSTAL
STUD EARRINGS
ROSE GOLD
7 613402 135596



American Dream
UBE28036 \$59.95
GUESS LA COIN ROUND
STUD EARRINGS
ROSE GOLD
7 613402 135503



American Dream
UBE28043 \$59.95
ROUND CLEAR CRYSTAL
STUD EARRINGS
SILVER
7 613402 135572



American Dream
UBE28034 \$59.95
GUESS LA COIN ROUND
STUD EARRINGS
SILVER
7 613402 135480



American Dream
UBE28044 \$59.95
ROUND CLEAR CRYSTAL
STUD EARRINGS
GOLD
7 613402 135589



American Dream
UBE28035 \$59.95
GUESS LA COIN ROUND
STUD EARRINGS
GOLD
7 613402 135497



Heart Bouquet
UBN85045 \$89.95
PAVÉ & PLAIN HEART ROW
NECKLACE
ROSE GOLD
7 613388 555913



Heart Bouquet
UBB85101-L \$89.95
PAVÉ & PLAIN HEART ROW
BRACELET
SILVER
7 613388 555982



Heart Bouquet
UBB85102-L \$89.95
PAVÉ & PLAIN HEART ROW
BRACELET
ROSE GOLD
7 613388 556002



Heart Bouquet
UBN85044 \$89.95
PAVÉ & PLAIN HEART ROW
NECKLACE
SILVER
7 613388 555906



Guess Love
UBE28048 \$59.95
HEART WITH LOGO
STUD EARRINGS
ROSE GOLD



Guess Love
UBE28046 \$59.95
HEART WITH LOGO
STUD EARRINGS
SILVER



Guess Love
UBE28047 \$59.95
HEART WITH LOGO
STUD EARRINGS
GOLD



Guess Love
UBN28061 \$89.95
16-18" HEART & LOGO CHARM
NECKLACE
ROSE GOLD



Guess Love
UBN28059 \$89.95
16-18" HEART & LOGO CHARM
NECKLACE
SILVER



Guess Love
UBN28060 \$89.95
16-18" HEART & LOGO CHARM
NECKLACE
GOLD



Guess Love
UBB28096-L \$79.95
HEART WITH LOGO CHARM
BRACELET
ROSE GOLD



Guess Love
UBB28094-L \$79.95
HEART WITH LOGO CHARM
BRACELET
SILVER



Guess Love
UBB28095-L \$79.95
HEART WITH LOGO CHARM
BRACELET
GOLD





Shine On Me

UBB28008-L \$59.95

MULTI-HEART CHAIN & LOGO
BRACELET

ROSE GOLD



Shine On Me

UBB28006-L \$59.95

MULTI-HEART CHAIN & LOGO
BRACELET

SILVER



Shine On Me

UBB28007-L \$59.95

MULTI-HEART CHAIN & LOGO
BRACELET

GOLD



Shine On Me

UBN28002 \$89.95

16-18" MULTI HEART DOUBLE
CHAIN

ROSE GOLD



Shine On Me

UBN28000 \$89.95

16-18" MULTI HEART DOUBLE
CHAIN

SILVER



Shine On Me

UBB28005-L \$89.95

FOUR ROW MULTI-HEART
BRACELET

ROSE GOLD



Shine On Me

UBB28003-L \$89.95

FOUR ROW MULTI-HEART
BRACELET

SILVER



Shine On Me

UBE28005 \$59.95

CRYSTAL HEART FRAME
STUD EARRINGS

ROSE GOLD



Shine On Me

UBE28003 \$59.95

CRYSTAL HEART FRAME
STUD EARRINGS

SILVER



Shine On Me

UBE28004 \$59.95

CRYSTAL HEART FRAME
STUD EARRINGS

GOLD





All Around Guess
UBB28135-L \$79.95
FRONT CRYSTAL PAVÉ
BANGLE
ROSE GOLD



All Around Guess
UBB28133-L \$79.95
FRONT CRYSTAL PAVÉ
BANGLE
SILVER



All Around Guess
UBB28134-L \$79.95
FRONT CRYSTAL PAVÉ
BANGLE
GOLD



All Around Guess
UBE28086 \$79.95
60MM SMALL BEADS
HOOP EARRINGS
SILVER



All Around Guess
UBE28087 \$79.95
60MM SMALL BEADS
HOOP EARRINGS
GOLD



All Around Guess
UBE28096 \$79.95
50MM FRONT CRYSTAL PAVÉ
HOOP EARRINGS
ROSE GOLD



All Around Guess
UBE28094 \$79.95
50MM FRONT CRYSTAL PAVÉ
HOOP EARRINGS
SILVER



All Around Guess
UBE28095 \$79.95
50MM FRONT CRYSTAL PAVÉ
HOOP EARRINGS
GOLD





Hoops I Did It Again
UBE84071 \$79.95
60MM PLAIN FLAT
HOOP EARRINGS
SILVER



Hoops I Did It Again
UBE84063 \$79.95
50MM BOX PATTERN
HOOP EARRINGS
SILVER



Hoops I Did It Again
UBE84072 \$79.95
60MM PLAIN FLAT
HOOP EARRINGS
GOLD



Hoops I Did It Again
UBE84064 \$79.95
50MM BOX PATTERN
HOOP EARRINGS
GOLD



G Colours
UBE84094 \$79.95
AURORA CRYSTAL
HOOP EARRINGS
ROSE GOLD



G Colours
UBE84092 \$79.95
CRYSTAL CLEAR
HOOP EARRINGS
SILVER



G Colours
UBE84131 \$79.95
CLEAR CRYSTAL
HOOP EARRINGS
GOLD





Uptown Chic
UBN28039 \$79.95
16-18" GUESS COIN & BEADS
NECKLACE
ROSE GOLD

7 613402 140989



Uptown Chic
UBE28028 \$59.95
GUESS LOGO COIN
STUD EARRINGS
SILVER

7 613402 141122



Uptown Chic
UBN28037 \$79.95
16-18" GUESS COIN & BEADS
NECKLACE
SILVER

7 613402 140965



Uptown Chic
UBE28030 \$59.95
GUESS LOGO COIN
STUD EARRINGS
ROSE GOLD

7 613402 141146



My Gift For You
UBS28018 \$119.95
PAVÉ HEART CHARMED
RED BRACELET
SILVER

7 613402 139273



My Gift For You
UBS28014 \$119.95
PAVÉ HEART CHARMED
BLACK BRACELET
SILVER

7 613402 139235



My Gift For You
UBS28015 \$119.95
PAVÉ HEART CHARMED
BLACK BRACELET
GOLD

7 613402 139242



My Gift For You
UBS28016 \$119.95
PAVÉ HEART CHARMED
WHITE BRACELET
ROSE GOLD

7 613402 139259



My Gift For You
UBS28017 \$119.95
PAVÉ HEART CHARMED
BLACK BRACELET
ROSE GOLD

7 613402 139266

25MM BANGLE & INSERTS



My Bangle
UBB84146 \$119.95
25MM GEOMETRIC PATTERN
BANGLE
SILVER

7 613366 629964



My Bangle
UBB28093 \$99.95
25MM 4G PATTERN
BANGLE
ROSE GOLD

7 613402 138955



My Bangle
UBB28091 \$99.95
25MM 4G PATTERN
BANGLE
SILVER

7 613402 138931



My Bangle
UBS84030 \$39.95
25MM BLUE & FUCHSIA
STRAP

7 613366 265025



My Bangle
UBS84031 \$39.95
25MM PETROL & GREY
STRAP

7 613366 265032



My Bangle
UBS84032 \$39.95
25MM BLUE & BEIGE
STRAP

7 613366 265049



My Bangle
UBS84033 \$39.95
25MM ORANGE & BROWN
STRAP

7 613366 265056



My Bangle
UBS84034 \$39.95
25MM PETROL & PURPLE
STRAP

7 613366 265063



My Bangle
UBS84035 \$39.95
25MM RED & NAVY BLUE
STRAP

7 613366 265070



My Bangle
UBS84036 \$39.95
25MM BROWN & BEIGE
STRAP

7 613366 265087



My Bangle
UBS84037 \$39.95
25MM NAVY BLUE & NUDE
STRAP

7 613366 265094



My Bangle
UBS84038 \$39.95
25MM DARK BROWN & NUDE
STRAP

7 613366 265100

EXPRESS YOURSELF

The My Bangle collection is composed of bangles in 2 different sizes and a series of leather inserts to allow you to personalise your look. Customisation is not just about being able to choose one of many colour variants: the strap can be added or removed from the bangle and features a different colour on each side of the leather. This means you can have a new bangle every day, making the bangle the perfect partner to compliment any outfit.



32MM BANGLE & INSERTS



My Bangle
UBB84145 \$129.95
32MM GEOMETRIC PATTERN
BANGLE
SILVER

7 613366 629957



My Bangle
UBS84021 \$39.95
32MM BLUE & FUCHSIA
STRAP

7 613366 264936



My Bangle
UBS84022 \$39.95
32MM PETROL & GREY
STRAP

7 613366 264943



My Bangle
UBS84023 \$39.95
32MM BLUE & BEIGE
STRAP

7 613366 264950



My Bangle
UBS84024 \$39.95
32MM ORANGE & BROWN
STRAP

7 613366 264967



My Bangle
UBS84025 \$39.95
32MM PETROL & PURPLE
STRAP

7 613366 264974



My Bangle
UBS84026 \$39.95
32MM RED & NAVY BLUE
STRAP

7 613366 264981



My Bangle
UBS84027 \$39.95
32MM BROWN & BEIGE
STRAP

7 613366 264998



My Bangle
UBS84028 \$39.95
32MM NAVY BLUE & NUDE
STRAP

7 613366 265001



My Bangle
UBS84029 \$39.95
32MM DARK BROWN & NUDE
STRAP

7 613366 265018



Heart Warming
UBE78053 \$59.95



Heart Warming
UBE78051 \$59.95



Unchain My Heart
UBB78098-L \$89.95



Heart Warming
UBN78067 \$99.95



Heart Warming
UBN78066 \$99.95



Unchain My Heart
UBB78100-L \$89.95



Love Butterfly
UBE78010 \$59.95



Love Butterfly
UBB78049-L \$89.95



Love Butterfly
UBE78011 \$59.95



Love Butterfly
UBB78050-L \$89.95



Ordering the W19 'Must Haves' can be done through
your Designa Representative, or contact Sales Support on +61 2 8543 4600



JD501 WHOLESALE DISPLAY PREPACK



JD526 WHOLESALE BACK PANEL



JD527 BRACELET BAR 2PK



JD502 BRACELET HOLDER LOW 2PK



JD503 BRACELET HOLDER HIGH 2PK



JD600 S/S & SWAROVSKI PLAQUE 2PK



JD528 FRONTAL EXTENSION BASE



JD504 BRACELET DISPLAY 2PK



JD511 10 PC EARRING BOARD



JD588 IMAGE HOLDER 2PK



JD540 MEDIUM NECKFORM 16.5CM



JD423 EARRINGS DISPLAY
CAPACITY: 25 PAIRS
W210 x H145 x D15mm



JD425 EARRINGS DISPLAY
CAPACITY: 10 PAIRS
W100 x H145 x D15mm



JD246 BRACELET RAMP
W60 x H20 x D190mm



JD248 SQUARE RISER
W100 x H20 x D100mm



JD427 MEDIUM NECKFORM
W165 X H250 X D173mm



JD244 7.5" NECKFORM
Standing: W153 x H193 x D60mm
Laying with extender: H60mm
Laying without extender: H25mm



JD250 RING STAND
Large: W52 x H35 x D52mm
Small: W52 x H25 x D52mm



JD249 EARRING STAND
Large: W52 x H122 x D52mm
Small: W52 x H113 x D52mm



JD376 RING HOLDER SET
Flat: Ø30mm



JD254 'NEW' PLAQUE
W87 x H21 x D52mm



JD422 INFO PLAQUE
W90 x H80 x D20mm



JD241 TOC MIRROR
W300 x H255 x D80mm



JD243 20" BACKBOARD
W452 X H506 X D60MM

PRODUCT

- ▼ Feature new styles in the most focal area of the display.
- ▼ At the start of each new season, discontinued styles should be separated, so the jewellery for the new season can be added.
- ▼ Fixtures should be re-merchandised every 4 weeks, minimum.
- ▼ Sell from backup stock where possible to keep displays organised & fully replenished at all times.
- ▼ Always display 25-30 pieces on each side of the display case (if your stock is low, it is acceptable to double expose product if it means the sections are more visually balanced.)

DO'S

- ▼ DO make sure displays are filled at all times.
- ▼ DO make sure all jewellery is neatly displayed.
- ▼ DO keep metal colours separate where possible. Alternatively, rhodium can be placed with either rose or gold. (Useful when displays need to be balanced.)
- ▼ DO put coordinating and similar styles together to create sets.

DON'T'S

- ▼ DON'T overcrowd the case.
- ▼ DON'T leave display fixtures empty.
- ▼ DON'T display rose gold & yellow gold together.



Put large fashion earrings on earring stand

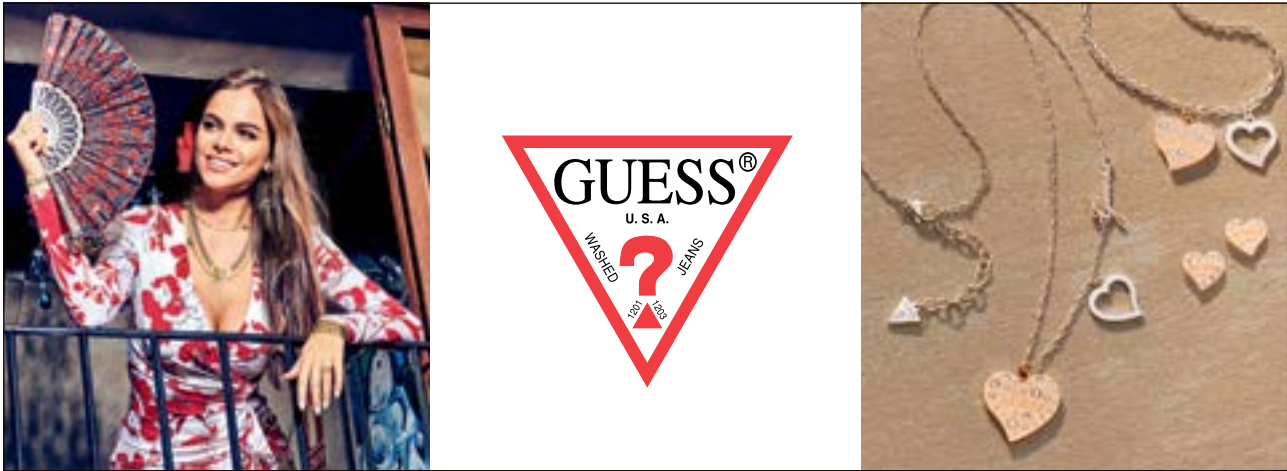
Place and conceal hang tags in side slots

Stack bangles and or bracelets on bracelet holder

Use ring stands to display stud earrings as well as rings

Only place the GUESS logo plaque at the front of the main base

Current season imagery is available for in-store posters and collateral.
Email our brand team at marketing@designa.com.au to discuss your needs.



WEB BANNERS

VARIOUS LAYOUTS AND IMAGERY AVAILABLE TO SUIT YOUR NEEDS



GUESS



INTRODUCING THE
LOVE BUTTERFLY
COLLECTION

 <p>Love Butterfly \$99.95</p>	 <p>Love Butterfly \$89.95</p>	 <p>Love Butterfly \$99.95</p>
 <p>Love Butterfly \$59.95</p>	 <p>Love Butterfly \$59.95</p>	 <p>Love Butterfly \$59.95</p>
 <p>Love Butterfly \$89.95</p>	 <p>Love Butterfly \$89.95</p>	 <p>Love Butterfly \$89.95</p>



Tailor made digital marketing material can be designed at your request to meet various needs, like EDM's or Facebook advertisements.

Email our marketing team at marketing@designa.com.au to discuss.

CUSTOMER SERVICE ENQUIRIES

Designa Accessories has its own in-house Customer Service Centre to help you & your customers with all enquiries relating to GUESS Jewellery products. Our Service Centre is manned by professional service consultants. Call the Service Centre on: +64 9 480 2211.

1 YEAR LIMITED WARRANTY

Your GUESS Jewellery is guaranteed for a period of twelve months (1 year) from the date of purchase against all defects in material or workmanship. This does not apply to normal wear and tear or abuse of components, the finish or plating. It does not cover any damage caused by non-compliance with the enclosed Product Care Instructions.

Under the Australian Consumer Law, we advise our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure (the "Mandatory Provision").

In the event of a manufacturing defect or malfunction within this period, providing the jewellery care and precautions are followed, your GUESS Jewellery piece will be replaced with the same or similar model at our discretion. Your replacement piece will be warranted for the remainder of the period applicable to the original date of purchase.

The following parts are covered by the Guess 1 year limited warranty:
1. Manufacturing defaults

The following parts are not covered by the Guess 1 year limited warranty:
1. Damaged cause by accidents including heat/fire.
2. Exposure to chemicals or dyes.
3. Modification or attempted repair.
4. General wear and tear, finish or plating of the product or any defects arising from misuse or any other use which is not in accordance with the Product Care Instructions.

For the warranty to be valid, you must provide a dated, itemised receipt from your retailer. Any other warranty given by the retailer is entirely their responsibility and terms of the warranty cannot be changed by any person.

For more information, head to www.designaaccessories.com.au





PRODUCT INDEX OF STYLES

CODE	PG	CODE	PG	CODE	PG	CODE	PG	CODE	PG
UBA78003	18	UBB78087-L	19	UBE28073	11	UBE83056	23	UBN78078	6
UBA78004	18	UBB78098-L	6	UBE28074	10	UBE84063	32	UBN85044	25
UBB28003-L	28	UBB78100-L	6	UBE28076	10	UBE84064	32	UBN85045	25
UBB28005-L	28	UBB84145	38	UBE28077	11	UBE84071	32	UBS28014	35
UBB28006-L	28	UBB84146	36	UBE28078	11	UBE84072	32	UBS28015	35
UBB28007-L	28	UBB85101-L	25	UBE28086	31	UBE84092	33	UBS28016	35
UBB28008-L	28	UBB85102-L	25	UBE28087	31	UBE84094	33	UBS28017	35
UBB28024-L	21	UBE28003	29	UBE28094	31	UBE84131	33	UBS28018	35
UBB28025-L	21	UBE28004	29	UBE28095	31	UBE85001	22	UBS84021	39
UBB28026-L	21	UBE28005	29	UBE28096	31	UBE85006	22	UBS84022	39
UBB28091	36	UBE28008	21	UBE78010	17	UBN28000	29	UBS84023	39
UBB28093	36	UBE28009	21	UBE78011	17	UBN28002	29	UBS84024	39
UBB28094-L	27	UBE28010	21	UBE78012	17	UBN28011	20	UBS84025	39
UBB28095-L	27	UBE28028	34	UBE78030	14	UBN28012	20	UBS84026	39
UBB28096-L	26	UBE28030	34	UBE78043	18	UBN28013	20	UBS84027	39
UBB28133-L	30	UBE28034	24	UBE78044	18	UBN28037	34	UBS84028	39
UBB28134-L	30	UBE28035	24	UBE78051	9	UBN28039	34	UBS84029	39
UBB28135-L	30	UBE28036	24	UBE78053	9	UBN28059	26	UBS84030	37
UBB78043	15	UBE28043	24	UBE78057	7	UBN28060	27	UBS84031	37
UBB78044	15	UBE28044	24	UBE78058	7	UBN28061	26	UBS84032	37
UBB78045	15	UBE28045	24	UBE78059	7	UBN78030	17	UBS84033	37
UBB78049-L	16	UBE28046	27	UBE78076	12	UBN78031	17	UBS84034	37
UBB78050-L	16	UBE28047	27	UBE78077	12	UBN78032	17	UBS84035	37
UBB78051-L	16	UBE28048	26	UBE78089	12	UBN78048	14	UBS84036	37
UBB78073-L	14	UBE28061	10	UBE78090	12	UBN78066	9	UBS84037	37
UBB78075-L	14	UBE28063	10	UBE83042	23	UBN78067	9	UBS84038	37
UBB78076-L	18	UBE28065	10	UBE83043	23	UBN78070	7		
UBB78077-L	18	UBE28066	11	UBE83044	23	UBN78072	7		
UBB78086-L	19	UBE28071	11	UBE83047	23	UBN78076	6		